



## **Riverside Humane Society Pet Adoption Center**

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## **News Release**

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## **Riverside Humane Society Pet Adoption Center Grand Opening Celebration Set for Sat., October 4**

***Free Event Features Tours, Demonstrations, Entertainment and More;  
Ribbon Cutting with Mayor Ron Loveridge; Live Broadcast by KOLA 99.9 FM***

RIVERSIDE, CA, Sept. 25, 2008 – Riverside Humane Society Pet Adoption Center invites the public to its free Grand Opening celebration, 11 a.m. to 3 p.m., Saturday, October 4, 2008, at 6165 Industrial Ave, Riverside. The ribbon-cutting ceremony and dedication is set for 1 p.m. with Riverside Mayor Ron Loveridge and Duane Roberts, chairman of the society's board of directors, doing the honors.

The celebration includes tours of the new adoption center, a dog parade, dog agility demonstrations, kids coloring contest, face painting, a Perpetual Pet Care Program seminar, artist demonstrations, a jazz quartet and more. KOLA 99.9 FM with Cindy Davis will broadcast live from the Pet Adoption Center from 1:00 to 3:00. The KOLA Prize Caravan will be giving out prizes. Free refreshments and Starbucks coffee will be available.

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The new 17,000-sq. ft. Pet Adoption Center opened earlier this year on land adjacent to the former center on Fremont St. The Pet Adoption Center features:

- 65 air-conditioned indoor/outdoor dog kennels
- 20 catteries and free-roaming cat rooms
- Canine and feline quarantine rooms
- Socialization and training areas
- Observation and treatment rooms
- Canine grooming center
- Get-acquainted rooms
- Education and community resource room
- Critter Corner pet products store
- Laundry room
- Staff offices

Riverside Humane Society Pet Adoption Center is a non-profit public benefit charitable organization that accepts owner turn-ins of cats and dogs and transfers from area animal-control shelters. No healthy, adoptable animal is ever put to sleep. Prior to adoption, each animal is spayed or neutered and microchipped, receives all necessary vaccinations and medical care, is monitored for physical, emotional and mental health, and is socialized. For more information, visit [www.petsadoption.com](http://www.petsadoption.com) or call 951-688-4340.

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